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the power to do more

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**BIOGRAPHY: MICHAEL CHERICO**

**Senior Vice President of Membership  
CCA Global Partners**

Mike Cherico is Senior Vice President of Membership for CCA Global Partners, one of the largest privately held companies in the United States. As Senior Vice President of Membership, Cherico leads membership efforts for Carpet One Floor & Home, Flooring America and the International Design Guild.

Cherico began his career in the floor covering industry in 1979 in a retail floor covering showroom. In 1988, he purchased two retail floor covering showrooms in Buffalo, New York. In 1993, Cherico was presented with the opportunity to work with a national retail floor covering company as Director of Membership and then moved on to become Vice President of Marketing for CarpetMax. In 1998, Cherico was named president of GCO (Georgia Carpet Outlets).

Cherico came to CCA Global in 2001 as Senior Vice President of Buying. In 2003, Cherico was promoted to President of Lighting One, the largest independent group of specialty lighting stores. In 2007, Cherico became President of the Outlet division, overseeing CCA Global's Floor Trader, GCO Flooring Outlet, and Stone Mountain's Flooring Outlet, while continuing his role as President of Lighting One.

Cherico has also become active in many industry associations including a board membership for the World Floor Covering Association.

Cherico is currently based in CCA Global Partners' St. Louis, MO office