



Howard Brodsky is Co-Founder, Chairman, and Co-Chief Executive Officer of CCA Global Partners, one of the largest privately held companies in the United States. Brodsky, along with the founding team, is responsible for creating a cooperative retail powerhouse in the marketplace. CCA is comprised of 14 affiliated companies with aggregated sales in the billions.

Brodsky co-founded CCA Global Partners with fellow floor covering leader Alan Greenberg in 1984 with a vision to dominate the floor covering market by creating a unique solution that would allow independent carpet retailers to operate profitably in an increasingly competitive marketplace. Within just one year, Brodsky and Greenberg launched Carpet One Floor & Home as the first unit of CCA Global Partners. Initially, there were only 13 Carpet One Floor & Home members – today there are more than 1,000 locations.

A pioneer of the cooperative business model, Brodsky dedicated his career to helping entrepreneurs build successful businesses by providing the scale, resources and innovation that they needed to compete in an evolving marketplace. Brodsky had the vision to apply his successful business model to other industries. Today, CCA is comprised of 16 affiliated companies with aggregated sales in the billions: Carpet One Floor & Home, The FEI Group, Flooring America, The Floor Trader/Stone Mountain Flooring Outlet/GCO Flooring Outlet, International Design Guild, Lighting One, ProSource, Flooring Canada, The Biking Cooperative, Magnus Anderson, CCA For Social Good and BizUnite.

Brodsky began his entrepreneurial career when he joined the family business, Dean's Carpet in Manchester, New Hampshire, and quickly grew it into one of the largest carpet stores in New England. He helped to create the American Floorcovering Association, a national trade group now named the World Floor Covering Association, which has gone on to become the industry's largest advocacy organization representing floor covering retailers, manufacturers and distributors across the globe. He was elected president and later served as chairman.

Brodsky has been the recipient of many prestigious awards throughout his career including induction into the World Floor Covering Industry Hall of Fame, National Retailer of the Year by the National Congress of Floor Covering Associations, Retail Entrepreneur of the year from the international accounting and consulting firm Ernst & Young and the NASDAQ Stock Exchange and the Blue Chip Enterprise Initiative Award of the U.S. Chamber of Commerce. He has been named to *HFN's* "Power 100," a list of the top executives who influence the home furnishings industry, from Wal-Mart's Lee Scott to Federal Reserve Board Chair Alan Greenspan.

Brodsky's most recent accomplishment was his induction, along with co-founder Alan Greenberg, into the Cooperative Hall of Fame, established by the National Cooperative Business Association to recognize individuals and companies who make unparalleled contributions in advancement of the principles of cooperation in the United States.

Brodsky is Vice Chairman and on the board and executive committee of the Floor Covering Industry Foundation (FCIF), a charitable organization founded in 1980 with a mission to financially assist floor covering industry colleagues who experience catastrophic illnesses/injuries, severe disabilities, or other life-altering hardships.

Brodsky is the founder the Social Entrepreneurship Student Leadership program for high school and college students, which fosters social responsibility and community involvement. He also serves on the Board of Trustees of Southern New Hampshire University, the Board of the Palace Theatre in Manchester, NH, and the Board of the National Cooperative Business Association. In addition, he is Chairman of the New Hampshire Better Business Bureau.

In his “spare” time, Brodsky serves his community as a justice of the peace, performing wedding ceremonies. To date, he has a perfect record in this arena; the more than two-dozen marriages he has performed all remain intact.